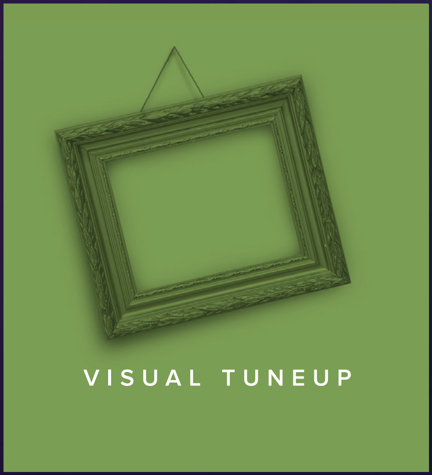
TR Design

Brand Strategy and Design for High Tech and Med Tech

WEBSITE TUNEUP

COPY TUNEUP


VISUAL TUNEUP

SEO TUNEUP

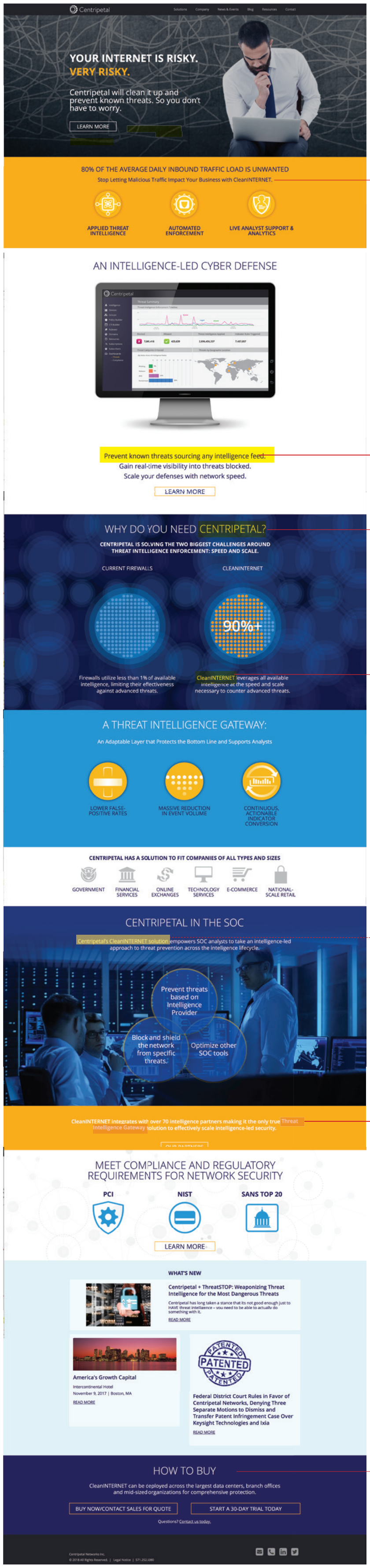
Following are two sample report pages from a Copy Tuneup report presented to Centripetal.

These pages show the level of detail in a typical tuneup. They also include the symbols used to highlight any key questions or issues that may come up as a result of our review. Every question or issue will be discussed and a result determined before the report and content are finalized.

SYMBOLS

⚠ = indicates the need for a more involved discussion on a specific subject that may have implications that go beyond the scope of the website

? = indicates a question that needs resolution



Centripetal — Solutions | Company | News & Events | Blog | Resources | Contact

YOUR INTERNET IS RISKY.
VERY RISKY.

Centripetal will clean it up and prevent known threats. So you don't have to worry.

LEARN MORE

80% OF THE AVERAGE DAILY INBOUND TRAFFIC LOAD IS UNWANTED

Stop Letting Malicious Traffic Impact Your Business with CleanINTERNET.

APPLIED THREAT INTELLIGENCE | AUTOMATED ENFORCEMENT | LIVE ANALYST SUPPORT & ANALYTICS

AN INTELLIGENCE-LED CYBER DEFENSE

Prevent known threats sourcing any intelligence feed.
Gain real-time visibility into threats blocked.
Scale your defenses with network speed.

LEARN MORE

WHY DO YOU NEED CENTRIPETAL?

CENTRIPETAL IS SOLVING THE TWO BIGGEST CHALLENGES AROUND THREAT INTELLIGENCE ENFORCEMENT: SPEED AND SCALE.

CURRENT FIREWALLS

Firewalls utilize less than 1% of available intelligence, limiting their effectiveness against advanced threats.

CLEANINTERNET

90%+

CleanINTERNET leverages all available intelligence at the speed and scale necessary to counter advanced threats.

A THREAT INTELLIGENCE GATEWAY:

An Adaptable Layer that Protects the Bottom Line and Supports Analysts

LOWER FALSE-POSITIVE RATES | MASSIVE REDUCTION IN EVENT VOLUME | CONTINUOUS, ACTIONABLE INDICATOR CONVERSION

CENTRIPETAL HAS A SOLUTION TO FIT COMPANIES OF ALL TYPES AND SIZES

GOVERNMENT | FINANCIAL SERVICES | ONLINE EXCHANGES | TECHNOLOGY SERVICES | E-COMMERCE | NATIONAL-SCALE RETAIL

CENTRIPETAL IN THE SOC

Centripetal's CleanINTERNET solution empowers SOC analysts to take an intelligence-led approach to threat prevention across the intelligence lifecycle.

Prevent threats based on Intelligence Provider

Block and shield the network from specific threats.

Optimize other SOC tools

CleanINTERNET integrates with over 70 intelligence partners making it the only true Threat Intelligence Gateway solution to effectively scale intelligence-led security.

OUR PARTNERS

MEET COMPLIANCE AND REGULATORY REQUIREMENTS FOR NETWORK SECURITY

PCI | NIST | SANS TOP 20

LEARN MORE

WHAT'S NEW

Centripetal + ThreatSTOP: Weaponizing Threat Intelligence for the Most Dangerous Threats

Centripetal has long taken a stance that its not good enough just to HAVE threat intelligence – you need to be able to actually do something with it.

READ MORE

America's Growth Capital

Intercontinental Hotel
November 9, 2017 | Boston, MA

READ MORE

Federal District Court Rules in Favor of Centripetal Networks, Denying Three Separate Motions to Dismiss and Transfer Patent Infringement Case Over Keysight Technologies and Ixia

READ MORE

HOW TO BUY

CleanINTERNET can be deployed across the largest data centers, branch offices and mid-sized organizations for comprehensive protection.

BUY NOW/CONTACT SALES FOR QUOTE | START A 30-DAY TRIAL TODAY

Questions? Contact us today.

Centripetal Networks Inc.
© 2018 All Rights Reserved. | Legal Notice | 571.252.5080

Stop Letting Malicious Traffic Impact Your Business with CleanINTERNET.

CleanINTERNET hasn't been introduced. On the home page, and on the site in general, Centripetal and CleanINTERNET seem to be used interchangeably and Threat Intelligence Gateway and other products aren't presented clearly. This needs to be part of a discussion on how the products are marketed.

?

Prevent known threats sourcing any intelligence feed.

This sentence doesn't make sense. What is it trying to say?

Centripetal and CleanINTERNET used interchangeably.

Centripetal's CleanINTERNET solution empowers SOC analysts to take an intelligence-led approach to threat prevention across the intelligence lifecycle.

First time the relationship between Centripetal and CleanINTERNET spelled out clearly.

Threat Intelligence Gateway or a threat intelligence gateway?

For the site and elsewhere, we need to decide if this is should be treated as a formal name (Threat Intelligence Gateway or a term (threat intelligence gateway).

?

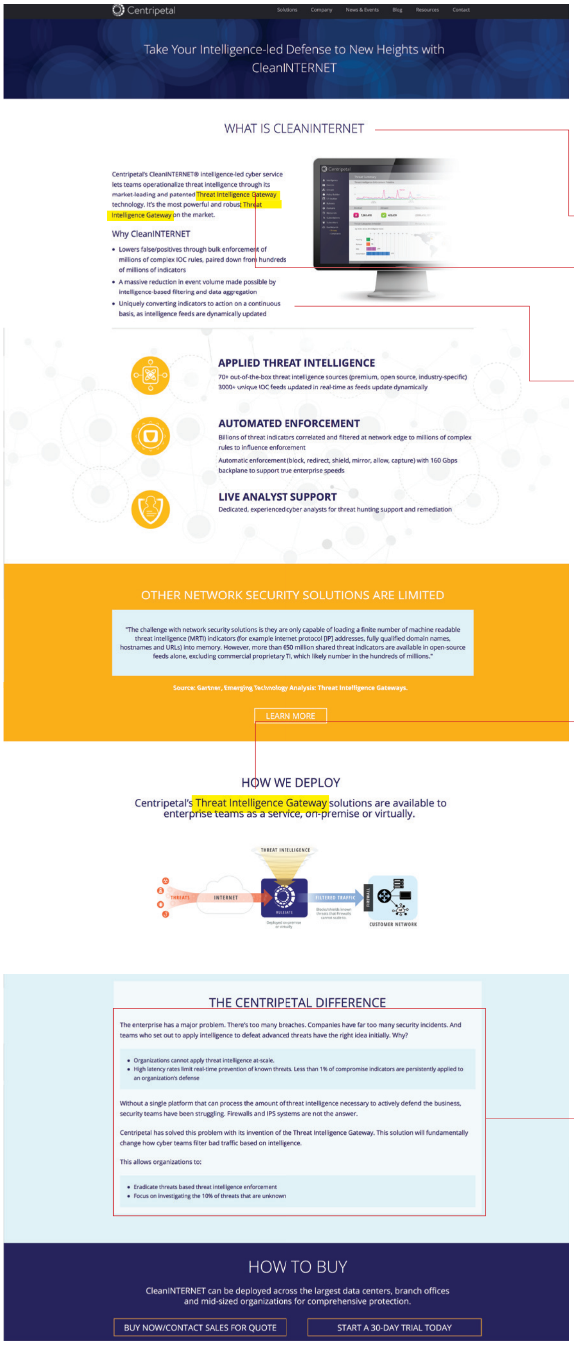
HOW TO BUY

CleanINTERNET can be deployed across the largest data centers, branch offices and mid-sized organizations for comprehensive protection.

BUY NOW/CONTACT SALES FOR QUOTE | START A 30-DAY TRIAL TODAY

Questions? Contact us today.

Is CleanINTERNET the only product someone can buy? Is it only available for purchase or is it also available as a service? Would people even be able to just buy this by pressing a button, or is there some kind of engagement needed by a salesperson first?



Take Your Intelligence-led Defense to New Heights with CleanINTERNET

WHAT IS CLEANINTERNET

Centripetal's CleanINTERNET® intelligence-led cyber service lets teams operationalize threat intelligence through its market-leading and patented Threat Intelligence Gateway technology. It's the most powerful and robust Threat Intelligence Gateway on the market.

Why CleanINTERNET

- Lowers false/positives through bulk enforcement of millions of complex IOC rules, paired down from hundreds of millions of indicators
- A massive reduction in event volume made possible by intelligence-based filtering and data aggregation
- Uniquely converting indicators to action on a continuous basis, as intelligence feeds are dynamically updated

APPLIED THREAT INTELLIGENCE

70+ out-of-the-box threat intelligence sources (premium, open source, industry-specific)
3000+ unique IOC feeds updated in real-time as feeds update dynamically

AUTOMATED ENFORCEMENT

Billions of threat indicators correlated and filtered at network edge to millions of complex rules to influence enforcement

Automatic enforcement (block, redirect, shield, mirror, allow, capture) with 160 Gbps backplane to support true enterprise speeds

LIVE ANALYST SUPPORT

Dedicated, experienced cyber analysts for threat hunting support and remediation

OTHER NETWORK SECURITY SOLUTIONS ARE LIMITED

"The challenge with network security solutions is they are only capable of loading a finite number of machine readable threat intelligence (MRTI) indicators (for example internet protocol [IP] addresses, fully qualified domain names, hostnames and URLs) into memory. However, more than 650 million shared threat indicators are available in open-source feeds alone, excluding commercial proprietary TI, which likely number in the hundreds of millions."

Source: Gartner, Emerging Technology Analysis: Threat Intelligence Gateways.

HOW WE DEPLOY

Centripetal's Threat Intelligence Gateway solutions are available to enterprise teams as a service, on-premise or virtually.

THREAT INTELLIGENCE
THREATS
INTERNET
RULEGATE
Deployed on-premise or virtually
FILTERED TRAFFIC
Blocks/shields known threats that Firewalls cannot scale to.
FIREWALL
CUSTOMER NETWORK

THE CENTRIPETAL DIFFERENCE

The enterprise has a major problem. There's too many breaches. Companies have far too many security incidents. And teams who set out to apply intelligence to defeat advanced threats have the right idea initially. Why?

- Organizations cannot apply threat intelligence at-scale.
- High latency rates limit real-time prevention of known threats. Less than 1% of compromise indicators are persistently applied to an organization's defense

Without a single platform that can process the amount of threat intelligence necessary to actively defend the business, security teams have been struggling. Firewalls and IPS systems are not the answer.

Centripetal has solved this problem with its invention of the Threat Intelligence Gateway. This solution will fundamentally change how cyber teams filter bad traffic based on intelligence.

This allows organizations to:

- Eradicate threats based threat intelligence enforcement
- Focus on investigating the 10% of threats that are unknown

HOW TO BUY

CleanINTERNET can be deployed across the largest data centers, branch offices and mid-sized organizations for comprehensive protection.

in the main headline like we do for SMBs, Compliance, and Providers.

? The drop down under the Solutions tab only lists CleanINTERNET solutions for different size companies, yet there is a list of solutions on the About Centripetal page that includes these products: Threat Intelligence Gateway, ACT, and RuleGate. Are these also offered as solutions?

Add question mark at end of head.

Is Threat Intelligence Gateway a term or a formal name?
Here it seems to be applied as both.

Make bullets consistent. Should read as follows:

- Lowers false positives through bulk enforcement of milions of complex IOC rules, paired down from hundreds of millions of indicators
- Greatly reduces event volume through intelligence-based filtering and data aggregation
- Converts indicators to action on a continuous basis, as intelligence feeds are dynamically updated

? Is Threat Intelligence Gateway a term or a formal name?

The color tints separate the info incorrectly.
The two sections below need to be
clearly delineated.

? I don't understand what this
sentence is getting at

The enterprise has a major problem. There **are** too many breaches. Companies have far too many security incidents. And teams who set out to apply intelligence to defeat advanced threats have the right idea initially. Why?

- Organizations cannot apply threat intelligence at-scale~~.~~ delete period
- High latency rates limit real-time prevention of known threats. Less than 1% of compromise indicators are persistently applied to an organization's defense

Without a single platform that can process the amount of threat intelligence necessary to actively defend the business, security teams have been struggling. Firewalls and IPS systems are not the answer.

Centripetal has solved this problem with its invention of the Threat Intelligence Gateway. This solution ~~will~~ fundamentally change**s** how cyber teams filter bad traffic based on intelligence**, allowing them to:**

~~This allows organizations to:~~

- Eradicate threats based threat intelligence enforcement
- Focus on investigating the 10% of threats that are unknown